



Opodo takes its first step into Italy

Pan-European online travel service takes over management of Eviaggi

London, September 22, 2004. Opodo, the pan-European online travel service, today announced that it has signed a Management Services Agreement with Eviaggi to take over the operational management of the Italian Internet travel portal.

The Rome based portal, which was founded in 2000, became a 100% subsidiary of Amadeus, Opodo's majority shareholder, in 2001. Offering a full range of travel products, including flights, hotels, car hire and package holidays, Eviaggi is one of the major online players on the Italian market, with a market share of around 20% of all air bookings booked in Italy via online travel agencies.

Bart Tompkins, Acting CEO of Opodo commented, "Going forward, a key part of Opodo's strategy is to enter new markets and assuming operational responsibility for Eviaggi is an ideal first step into Italy. During the next few months we will be looking at the potential deeper integration of Opodo's products and services with Eviaggi, to maximise the synergies between the two companies.

Indications are that the Italian online market, although in its relative infancy, is beginning to grow, and the expertise of the local team will prove invaluable as we work together on launching Opodo's fourth European market."

Ends

Notes to editors

About Opodo

Opodo addresses the real needs of today's traveller by offering an unbiased and competitively priced online travel service for world travel, with access to flights from over 400 airlines, 35,000 hotel properties, charter flights, package holidays, city breaks, and a worldwide fleet of hire cars, as well as comprehensive travel insurance and airport parking.

Opodo launched its first site (www.opodo.de) in Germany in November 2001, its UK site (www.opodo.co.uk) in January and its French site (www.opodo.fr) in April 2002.

Opodo is owned by travel technology company Amadeus and by nine of Europe's leading airlines - Aer Lingus, Air France, Alitalia, Austrian Airlines, British Airways, Finnair, Iberia, KLM and Lufthansa.

For more information please go to www.opodo.com

About Eviaggi

Eviaggi.com is a simple and easy-to-use online travel agency, which gives a complete and clear solution to all travel needs. Its high speed, secure connection and wide range of flight offers, discounted hotels and car hire deals, together with last minute and package holidays ensure it fulfils every requirement of business and leisure travellers.

Eviaggi.com launched in March 2000 and is 100% owned by Amadeus GDS, worldwide leader for travel technologies.

For more information please go to www.eviaggi.com.

Media contacts

Gail Sinden
Opodo Corporate Communications
Tel: + 44 (0) 870 099 5087
Fax: + 44 (0) 870 099 5086
Email: gail.sinden@opodo.com