



## **OPODO APPOINTS MARCO TRECROCE AS CHIEF OPERATING OFFICER**

**London, June 2, 2005.** Opodo, the pan-European online travel company today announced that it has appointed Marco Trecroce as Chief Operating Officer with responsibility for technology and operations across the whole of the Opodo Group.

Marco has over 17 years international experience in the Travel and Leisure, Information Technology and Management Consulting industries. Most recently he was a Management Consultant for Amadeus (Jan 2004 to March 2005) and prior to this was UK Group Business Transformation & Operations Director for Thomas Cook AG, UK (June 2001 to Dec 2003), where he developed the UK transformation business case and led a company-wide change process that included head office, retail and tour operating.

Marco started his career at IBM as Sales Representative, General Business Marketing in Toronto (Sept 1987 to March 1993) before spending six years as a Senior Manager, Business Consulting for Arthur Andersen in Canada, (April 1993 to May 1999) which was followed by a two year role at MyTravel PLC as UK Project Director (June 1999 to May 2001).

Simon Vincent, CEO of Opodo commented "We are delighted to welcome Marco to Opodo. His strong experience in business transformation along with his extensive travel industry knowledge will be a great asset to the company as we continue to integrate our recently acquired businesses and expand the Opodo brand across Europe."

Commenting on his appointment Marco said, "I am delighted to be joining Opodo at such an exciting time in the company's development. The company has grown rapidly over the last six months and I look forward to working with Simon and the rest of the team to build on the success we have already achieved."

Marco will report directly to Opodo CEO Simon Vincent.

Ends

### **Notes to editors**

#### **Biography Marco Trecroce**

Jan 2004 - March 2005	Management Consultant, Amadeus
June 2001 – Dec 2003	UK Group Business Transformation & Operations Director. Thomas Cook AG, UK
June 1999 – May 2001	UK Project Director, MyTravel PLC, UK
April 1993 – May 1999	Senior Manager Business Consulting, Arthur Andersen, Canada
Sept 1987 – March 1993	Sales representative General Business marketing, IBM Corporation, Canada

Marco (41) has a Bachelor of Commerce from the University of Windsor and a Bachelor of Arts, Political Science from the Wilfred Laurier University, Canada.

#### **About Opodo**

Opodo addresses the real needs of today's traveller by offering an unbiased and competitively priced online travel service for world travel. With access to flights from nearly 500 airlines, over 45,000 hotel properties, 7,000 car hire locations, package holidays, city breaks, lifestyle holidays, ski deals, comprehensive travel insurance and value added services such as airport parking, with Opodo you really can 'Travel Your Way'.

Opodo was created by nine of Europe's leading airlines - Aer Lingus, Air France, Alitalia, Austrian Airlines, British Airways, Finnair, Iberia, KLM and Lufthansa. Amadeus, the travel technology company based in Madrid, took a 74% controlling interest in the company in March 2005.

Opodo launched its first site ([www.opodo.de](http://www.opodo.de)) in Germany in Nov 2001, its UK site ([www.opodo.co.uk](http://www.opodo.co.uk)) in Jan 2002, its French site ([www.opodo.fr](http://www.opodo.fr)) in April 2002 and its Spanish site ([www.opodo.es](http://www.opodo.es)) in May 2005. Other companies within the Opodo Group: Quest Travel, (one of the UK's leading independent long-haul travel specialists), Karavel, (a leading French online tour operating company) Eviaggi (Italian online travel agency) and Travellink (Nordic online travel agency).

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