



Opodo Appoints Site Confidence As Its Website Monitoring Agency

London, November 5th, 2002. Opodo the Pan-European online travel portal has appointed Site Confidence as its external website monitoring agency.

Site Confidence the UK's leading website monitoring and performance company, will monitor availability, general performance, and flight searches on Opodo's UK, French and German websites, ensuring that customers enjoy a consistently high level of service.

Opodo CEO, David Scowsill said "Site Confidence is one of a number of best of breed companies which are working with us to make our site totally unrivalled and we look forward to working with them in the future."

Bill Kirkwood, Site Confidence CEO said, "We are delighted to be working with a leading online travel provider. By monitoring the Opodo website every hour, 24 hours a day, we can alert them instantly to any issues which may arise on either of their sites."

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About Opodo

Opodo is an online travel service created by nine of Europe's leading airlines – British Airways, Air France, Alitalia, Iberia, KLM, Lufthansa, Aer Lingus, Austrian Airlines and Finnair. Opodo addresses the real needs of today's traveller by offering an unbiased and competitively priced online travel service for world travel, with access to flights from over 400 airlines, 30,000 hotel properties and a worldwide fleet of over 750,000 hire cars, as well as travel insurance.

Further information about Opodo is available at www.opodo.com.

About Site Confidence

Site Confidence enables companies to monitor the quality, reliability and dependability of their websites as experienced by their customers. Providing 24/7 performance and availability monitoring of websites including: downtime alerts, content diagnostics, log in checking, transaction failures and competitor benchmarking. Service delivery is automated without the need to install software.